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Make A Difference Day 2014

From: **Altrusa International, Inc.**

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From the International Service Program Development Committee

Does your Club have October 25th saved in your calendar yet?

Why?

It's Make A Difference Day!

The fourth Saturday in October is designated as Make A Difference Day. This is the day when we all come together at the same time to make a difference in our communities on a national day of helping others.

What do we want to achieve by participating in Make A Difference Day?

- Create community awareness of Altrusa.
- Show Altrusa's international focus on literacy.
- Increase the number of clubs participating in Make A Difference Day projects.

- Increase the number of clubs with literacy focused projects.
- Increase the number of clubs partnering with other community organizations.
 - Receive \$10,000 cash award.

We know October seems a long time off. However, the Timeline in the Service Manual suggests that in June/July you evaluate your community needs and design a project with a literacy focus, then ask for club buy-in and encourage member participation.

And realistically, June isn't that far off, so now is a good time to start thinking about what you can do in your communities in October.

For more information about Make A Difference Day and the suggested Timeline for participation, [click here](#) or go to the Events Tab on the Altrusa International website and click on 2014 Make A Difference Day.

Your International Service Program Development Committee

Linda Peterson, Chair

Danae McConnel, Vice Chair

Ann Bauman, Joann Law, Joyce Sterling

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